

Mission Hydrogen – Sponsoring of the Webinar Series

Your Advantages as a Webinar Sponsor:

- ✓ Immediate visibility of your company from the moment of booking
- ✓ Advertising over the entire period of one year and 24/7
- ✓ World's largest e-mailing list in the hydrogen sector: > 30,000 recipients
- ✓ Page impressions 2020: > 4,000 per month
- ✓ Webinar size: 600-2,000 registrations (depending on topic)

➔ Maximum attention for you

Benefits	Bronze	Silver	Gold
Logo on mission-hydrogen.com	x	x	x
Logo on webinar registration page	x	x	x
Logo on webinar homepage	x	x	x
Logo on HTML webinar announcements	x	x	x
Mentions on social media (Twitter, LinkedIn, etc.)	x	x	x
Mentions in email blog		1x	3x
Logo in webinar remarketing (online banner, Google Ads)		>10,000 impressions p.a.	>50,000 impressions p.a.
Logo on Chart in Webinar			x
Personal words of thanks before every webinar			x
Access Webinar Collection			x
Price per year*	7,900.00 €	14,900.00 €	24,900.00 €
Special Offer*	6,000.00 €	11,500.00 €	18,500.00 €
You save	1,900.00 €	3,400.00 €	6,400.00 €

* Your booking: This is a subscription. Benefit from the advantages of sponsoring for one year after booking. If you no longer wish to benefit from the sponsorship, cancel the subscription 8 weeks before the end of the contract. The prices of the sponsorship can vary from year to year, so the new prices apply when the subscription is renewed. You will be informed about those changes in advance.
* plus VAT

The Advantages of the “Special Offer”:

- ✓ **Lower price** during special times
- ✓ Better **visibility**, since new format
- ✓ **Maximum brand awareness** since no “offline” events currently
- ✓ Privilege to hold webinars and present own projects and products

Our Numbers for your Success:

- ✓ Largest and most active distribution list for hydrogen
- ✓ Worldwide > 30,000 recipients, good opening rate of approx. 18 %
- ✓ Page impressions 2020: approx. 4,000/month
- ✓ Remarketing campaign with > 1 million impressions p.a.
- ✓ Webinar size: 600-2,000 (depending on topic)
- ✓ Webinar frequency: weekly
- ✓ **International target groups:** specialists, project managers, development managers, managers and board members, scientists, politicians, journalists, chief analysts etc.
- ✓ International expert target groups: managers, board members, project managers, industry, scientists, politicians, journalists, analysts
- ✓ Webinar language: English or German, others by arrangement

➔ **Increasing awareness even outside your own “standard target group”**

Personalized packages on request:

We will be happy to put together **your** package flexibly with you.

Please contact:

Ms. Silke FRANK, CEO, +49 7195 90439-18, silke.frank@mission-hydrogen.de

Ms. Irma GRANDEL, Sales, +49 7195 90439-11, irma.grandel@mission-hydrogen.de